

SUPPORTING

Salmon Watch Ireland

Campaigning for salmon conservation in Ireland

Salmon Watch Ireland (“SWIRL”) is a non-governmental organisation, dedicated to protection of wild salmon. Our origins go back to the campaign for ending drift netting of wild salmon in 2007. It is supported by anglers, fishery owners and tourism businesses. SWIRL is an observer at the North Atlantic Salmon Conservation Organisation (‘NASCO’).

Atlantic salmon have an iconic image. Their survival is now threatened on virtually every level. Wild populations in Ireland have declined by approximately 90%, from c.1.75 million returning annually in the 1970’s, to around 175,000 today.

Threats include.

- Habitat Loss and Degradation
- Pollution from industry and agriculture
- Overfishing
- Climate Change: Rising temperatures, changing rainfall patterns, loss of river flow, disrupting the life cycle of salmon
- Aquaculture and escapes from salmon farms introduce diseases, genetic impacts and sea lice that kill juvenile salmon
- Predators, seal colonies and marine mammals
- Interbreeding with escaped farmed salmon which reduces genetic diversity and survival.
- By-catch in the high sea’s pelagic fisheries

SWIRL invites you to support us in our advocacy for wild Atlantic salmon. SWIRL also helps local communities to restore habitats, mitigate climate impacts, regulate aquaculture and protect spawning areas.

SWIRL supports local organisations on removing river barriers, creating fish-passes, and engagement with regulatory processes. Our limited resources have helped prevent the

spread of salmon farms and pollution. SWIRL opposes the current 'light touch' regulation of salmon farming and the compliant approach to aquaculture in general. It opposes licencing of inappropriately sited salmon farms.

SWIRL is expanding its supporter base to increase funding and enhance public awareness of the challenges facing wild salmon. SWIRL seeks to develop community initiatives to protect salmon. We engage with Inland Fisheries Ireland, NPWS, LAWPRO and Leader programmes to assist community organisations.

Please join SWIRL now in our science-based approach to salmon conservation with community involvement. This is our best opportunity to prevent further irreversible decline in Atlantic salmon numbers in Ireland.

COMPLETE THE STANDING ORDER FORM BELOW TO:

BECOME AN (INDIVIDUAL) SUPPORTER OF SWIRL FOR €30.00 PER
ANNUM, OR

BECOME AN (ANGLING CLUB/CONSERVATION BODY) SUPPORTER OF
SWIRL FOR €100.00 PER ANNUM, OR

BECOME A PATRON BY COMMITTING TO AN ANNUAL CONTRIBUTION OF
€1,000 FOR 3 YEARS.

SALMON WATCH IRELAND COMPANY LIMITED BY GUARANTEE

Registered in IRELAND No. 396522

STANDING ORDER FORM

PLEASE RETURN TO YOUR OWN BANK

To the Manager (Your Bank's Name_____

Your Bank's Branch Address_____

Your Bank's National Sort Code_____

Your Bank's IBAN:_____

Beneficiary Reference (Usually your Name):

I/We (Your name)_____

authorise and request you to debit my/our account number_____ and credit the account
of Salmon Watch Ireland Account (account number 88206176)

at Bank of Ireland, Thomastown, Co Kilkenny. Sort Code 90-60-99, IBAN: IE82BOFI 9060

9988206176 (BIC: BOFIE2D) the sum of €_____ (amount in words
_____ Euro.

Monthly / Quarterly / Annually (please circle)

from (Day/Month/Year)_____ (must be a future date) until further notice.

I/We may alter or cancel this Standing Order if my/our circumstances change

Dated 2025

Signed:_____ (Your signature/s)

Your Name_____

Your Address:_____

_____ EIRCODE_____

Your email address: _____